causalml Documentation

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Causal ML is a Python package that provides a suite of uplift modeling and causal inference methods using machine learning algorithms based on recent research. It provides a standard interface that allows user to estimate the Conditional Average Treatment Effect (CATE) or Individual Treatment Effect (ITE) from experimental or observational data. Essentially, it estimates the causal impact of intervention $T$ on outcome $Y$ for users with observed features $X$, without strong assumptions on the model form.

Typical use cases include:

- **Campaign Targeting Optimization**: An important lever to increase ROI in an advertising campaign is to target the ad to the set of customers who will have a favorable response in a given KPI such as engagement or sales. CATE identifies these customers by estimating the effect of the KPI from ad exposure at the individual level from A/B experiment or historical observational data.

- **Personalized Engagement**: Company has multiple options to interact with its customers such as different product choices in up-sell or mess aging channels for communications. One can use CATE to estimate the heterogeneous treatment effect for each customer and treatment option combination for an optimal personalized recommendation system.

The package currently supports the following methods:

- **Tree-based algorithms**
  - Uplift Random Forests on KL divergence, Euclidean Distance, and Chi-Square
  - Uplift Random Forests on Contextual Treatment Selection

- **Meta-learner algorithms**
  - $S$-Learner
  - $T$-Learner
  - $X$-Learner
  - $R$-Learner
CHAPTER 2

Methodology

2.1 Meta-Learner Algorithms

A meta-algorithm (or meta-learner) is a framework to estimate the Conditional Average Treatment Effect (CATE) using any machine learning estimators (called base learners) [8].

A meta-algorithm uses either a single base learner while having the treatment indicator as a feature (e.g. S-learner), or multiple base learners separately for each of the treatment and control groups (e.g. T-learner, X-learner and R-learner). Confidence intervals of average treatment effect estimates are calculated based on the lower bound formula (7) from [7].

2.1.1 S-Learner

S-learner estimates the treatment effect using a single machine learning model as follows:

Stage 1
Estimate the average outcomes $\mu(x)$ with covariates $X$ and an indicator variable for treatment effect $W$:

$$\mu(x) = E[Y|X = x, W = w]$$

using a machine learning model.

Stage 2
Define the CATE estimate as:

$$\hat{\tau}(x) = \hat{\mu}(x, W = 1) - \hat{\mu}(x, W = 0)$$

Including the propensity score in the model can reduce bias from regularization induced confounding [13].
When the control and treatment groups are very different in covariates, a single linear model is not sufficient to encode the different relevant dimensions and smoothness of features for the control and treatment groups [1].

2.1.2 T-Learner

T-learner [8] consists of two stages as follows:

Stage 1
Estimate the average outcomes $\mu_0(x)$ and $\mu_1(x)$:

$\mu_0(x) = E[Y(0) | X = x]$ and $\mu_1(x) = E[Y(1) | X = x]$

using machine learning models.

Stage 2
Define the CATE estimate as:

$\hat{\tau}(x) = \hat{\mu}_1(x) - \hat{\mu}_0(x)$

2.1.3 X-Learner

X-learner [8] is an extension of T-learner, and consists of three stages as follows:

Stage 1
Estimate the average outcomes $\mu_0(x)$ and $\mu_1(x)$:

$\mu_0(x) = E[Y(0) | X = x]$ and $\mu_1(x) = E[Y(1) | X = x]$

using machine learning models.

Stage 2
Impute the user level treatment effects, $D^1_i$ and $D^0_i$ for user $i$ in the treatment group based on $\mu_0(x)$, and user $j$ in the control groups based on $\mu_1(x)$:

$D^1_i = Y^1_i - \hat{\mu}_0(X^1_i)$, and $D^0_i = \hat{\mu}_1(X^0_i) - Y^0_i$

then estimate $\tau_1(x) = E[D^1|X = x]$, and $\tau_0(x) = E[D^0|X = x]$ using machine learning models.

Stage 3
Define the CATE estimate by a weighted average of $\tau_1(x)$ and $\tau_0(x)$:

$$\tau(x) = g(x)\tau_0(x) + (1 - g(x))\tau_1(x)$$

where $g \in [0, 1]$. We can use propensity scores for $g(x)$.

### 2.1.4 R-Learner

R-learner [9] uses the cross-validation out-of-fold estimates of outcomes $\hat{m}(-i)(x_i)$ and propensity scores $\hat{e}(-i)(x_i)$. It consists of two stages as follows:

**Stage 1**

Fit $\hat{m}(x)$ and $\hat{e}(x)$ with machine learning models using cross-validation.

**Stage 2**

Estimate treatment effects by minimising the R-loss, $\hat{L}_n(\tau(x))$:

$$\hat{L}_n(\tau(x)) = \frac{1}{n} \sum_{i=1}^n \left( (Y_i - \hat{m}(-i)(X_i)) - (W_i - \hat{e}(-i)(X_i))\tau(X_i) \right)^2$$

where $\hat{e}(-i)(X_i)$, etc. denote the out-of-fold held-out predictions made without using the $i$-th training sample.

### 2.2 Tree-Based Algorithms

#### 2.2.1 Uplift Tree

The Uplift Tree approach consists of a set of methods that use a tree-based algorithm where the splitting criterion is based on differences in uplift. [11] proposed three different ways to quantify the gain in divergence as the result of splitting [5]:

$$D_{\text{gain}} = D_{\text{after, split}}(P_T, P_C) - D_{\text{before, split}}(P_T, P_C)$$

where $D$ measures the divergence and $P_T$ and $P_C$ refer to the probability distribution of the outcome of interest in the treatment and control groups, respectively. Three different ways to quantify the divergence, KL, ED and Chi, are implemented in the package.

#### 2.2.2 KL

The Kullback-Leibler (KL) divergence is given by:

$$KL(P : Q) = \sum_{k=\text{left, right}} p_k \log \frac{p_k}{q_k}$$

where $p$ is the sample mean in the treatment group, $q$ is the sample mean in the control group and $k$ indicates the leaf in which $p$ and $q$ are computed [5].

#### 2.2.3 ED

The Euclidean Distance is given by:
\[ ED(P : Q) = \sum_{k=left, right} (p_k - q_k)^2 \]

where the notation is the same as above.

### 2.2.4 Chi

Finally, the \( \chi^2 \)-divergence is given by:

\[ \chi^2(P : Q) = \sum_{k=left, right} \frac{(p_k - q_k)^2}{q_k} \]

where the notation is again the same as above.

### 2.2.5 CTS

The final Uplift Tree algorithm that is implemented is the Contextual Treatment Selection (CTS) approach by [12], where the sample splitting criterion is defined as follows:

\[
\hat{\Delta}_\mu(s) = \hat{p}(\phi_l \mid \phi) \times \max_{t=0,\ldots,K} \hat{y}_t(\phi_l) + \hat{p}(\phi_r \mid \phi) \times \max_{t=0,\ldots,K} \hat{y}_t(\phi_r) - \max_{t=0,\ldots,K} \hat{y}_t(\phi)
\]

where \( \phi_l \) and \( \phi_r \) refer to the feature subspaces in the left leaf and the right leaves respectively, \( \hat{p}(\phi_j \mid \phi) \) denotes the estimated conditional probability of a subject’s being in \( \phi_j \) given \( \phi \), and \( \hat{y}_t(\phi_j) \) is the conditional expected response under treatment \( t \).
causalml is available on PyPI, and can be installed from pip or source as follows:

**From pip:**

```bash
pip install causalml
```

**From source:**

```bash
git clone https://github.com/uber-common/causalml.git
cd causalml
python setup.py build_ext --inplace
python setup.py install
```
Examples

Working example notebooks are available in the example folder.

### 4.1 Propensity Score Estimation

```python
from causalml.propensity import ElasticNetPropensityModel

pm = ElasticNetPropensityModel(n_fold=5, random_state=42)
ps = pm.fit_predict(X, y)
```

### 4.2 Propensity Score Matching

```python
from causalml.match import NearestNeighborMatch, create_table_one

psm = NearestNeighborMatch(replace=False,
                           ratio=1,
                           random_state=42)
matched = psm.match_by_group(data=df,
                             treatment_col=treatment_col,
                             score_col=score_col,
                             groupby_col=groupby_col)

create_table_one(data=matched,
                 treatment_col=treatment_col,
                 features=covariates)
```
4.3 Average Treatment Effect (ATE) Estimation

```python
from causalml.inference.meta import LRSRegressor
from causalml.inference.meta import XGBTRegressor, MLPTRegressor
from causalml.inference.meta import BaseXRegressor
from causalml.inference.meta import BaseRRegressor
from xgboost import XGBRegressor
from causalml.dataset import synthetic_data
from causalml.inference.meta import LRSRegressor
from causalml.inference.meta import XGBTRegressor, MLPTRegressor
from causalml.inference.meta import BaseXRegressor
from causalml.inference.meta import BaseRRegressor
from xgboost import XGBRegressor
from causalml.dataset import synthetic_data

y, X, treatment, _, _, e = synthetic_data(mode=1, n=1000, p=5, sigma=1.0)

lr = LRSRegressor()
te, lb, ub = lr.estimate_ate(X, treatment, y)
print('Average Treatment Effect (Linear Regression): {:.2f} ({:.2f}, {:.2f})'.format(te[0], lb[0], ub[0]))

xg = XGBTRegressor(random_state=42)
te, lb, ub = xg.estimate_ate(X, treatment, y)
print('Average Treatment Effect (XGBoost): {:.2f} ({:.2f}, {:.2f})'.format(te[0], lb[0], ub[0]))

nn = MLPTRegressor(hidden_layer_sizes=(10, 10),
                   learning_rate_init=.1,
                   early_stopping=True,
                   random_state=42)
te, lb, ub = nn.estimate_ate(X, treatment, y)
print('Average Treatment Effect (Neural Network (MLP)): {:.2f} ({:.2f}, {:.2f})'.format(te[0], lb[0], ub[0]))

xl = BaseXRegressor(learner=XGBRegressor(random_state=42))
te, lb, ub = xl.estimate_ate(X, p, treatment, y)
print('Average Treatment Effect (BaseXRegressor using XGBoost): {:.2f} ({:.2f}, {:.2f})'.format(te[0], lb[0], ub[0]))

rl = BaseRRegressor(learner=XGBRegressor(random_state=42))
te, lb, ub = rl.estimate_ate(X=X, p=e, treatment=treatment, y=y)
print('Average Treatment Effect (BaseRRegressor using XGBoost): {:.2f} ({:.2f}, {:.2f})'.format(te[0], lb[0], ub[0]))
```

4.4 Synthetic Data Generation Process

4.4.1 Single Simulation

```python
from causalml.dataset.synthetic import *
from causalml.metrics.synthetic import *

# Generate synthetic data for single simulation
y, X, treatment, tau, b, e = synthetic_data(mode=1)
y, X, treatment, tau, b, e = simulate_nuisance_and_easy_treatment()

# Generate predictions for single simulation
single_sim_preds = get_synthetic_preds(simulate_nuisance_and_easy_treatment, n=1000)
```

(continues on next page)
# Generate multiple scatter plots to compare learner performance for a single simulation
scat_perform_summary(preds_summary)

# Visualize distribution of learner predictions for a single simulation
distr_plot_single_sim(single_sim_preds, kind='kde')

## 4.4.2 Multiple Simulations

```python
def _generate_summary_over_k_simulations(num_simulations, n=1000):
    # Generate scatter plot of performance summary
    scatter_plot_summary(preds_summary, k=num_simulations)

    # Generate bar plot of performance summary
    bar_plot_summary(preds_summary, k=num_simulations)
```

### 4.4. Synthetic Data Generation Process
Causal ML provides methods to interpret the treatment effect models trained.

### 5.1 Meta-Learner Feature Importances

```python
from causalml.inference.meta import BaseSRegressor, BaseTRegressor, BaseXRegressor,
                       BaseRRegressor

slearner = BaseSRegressor(LGBMRegressor(), control_name='control')
slearner.estimate_ate(X, w_multi, y)
slearner_tau = slearner.fit_predict(X, w_multi, y)

model_tau_feature = RandomForestRegressor()  # specify model for model_tau_feature

slearner.get_importance(X=X, tau=slearner_tau, model_tau_feature=model_tau_feature,
                        normalize=True, method='auto', features=feature_names)

# Using the feature_importances_ method in the base learner (LGBMRegressor() in this example)
slearner.plot_importance(X=X, tau=slearner_tau, normalize=True, method='auto')

# Using eli5's PermutationImportance
slearner.plot_importance(X=X, tau=slearner_tau, normalize=True, method='permutation')

# Using SHAP
shap_slearner = slearner.get_shap_values(X=X, tau=slearner_tau)

# Plot shap values without specifying shap_dict
slearner.plot_shap_values(X=X, tau=slearner_tau)

# Plot shap values WITH specifying shap_dict
slearner.plot_shap_values(shap_dict=shap_slearner)
```

(continues on next page)
# interaction_idx set to 'auto' (searches for feature with greatest approximate interaction)
slearner.plot_shap_dependence(treatment_group='treatment_A',
    feature_idx=1,
    X=X,
    tau=slearner_tau,
    interaction_idx='auto')
5.2 Uplift Tree Visualization

```python
from IPython.display import Image
from causalml.inference.tree import UpliftTreeClassifier, UpliftRandomForestClassifier
from causalml.inference.tree import uplift_tree_string, uplift_tree_plot

uplift_model = UpliftTreeClassifier(max_depth=5, min_samples_leaf=200, min_samples_treatment=50,
                                     n_reg=100, evaluationFunction='KL', control_name='control')

uplift_model.fit(df[features].values,
                 treatment=df['treatment_group_key'].values,
                 y=df['conversion'].values)

graph = uplift_tree_plot(uplift_model.fitted_uplift_tree, features)
Image(graph.create_png())
```
CHAPTER 6

Validation

Estimation of the treatment effect cannot be validated the same way as regular ML predictions because the true value is not available except for the experimental data. Here we focus on the internal validation methods under the assumption of unconfoundedness of potential outcomes and the treatment status conditioned on the feature set available to us.

6.1 Validation with Multiple Estimates

We can validate the methodology by comparing the estimates with other approaches, checking the consistency of estimates across different levels and cohorts.

6.1.1 Model Robustness for Meta Algorithms

In meta-algorithms we can assess the quality of user-level treatment effect estimation by comparing estimates from different underlying ML algorithms. We will report MSE, coverage (overlapping 95% confidence interval), uplift curve. In addition, we can split the sample within a cohort and compare the result from out-of-sample scoring and within-sample scoring.

6.1.2 User Level/Segment Level/Cohort Level Consistency

We can also evaluate user-level/segment level/cohort level (as in CeViChE) estimation consistency by conducting T-test.

6.1.3 Stability between Cohorts

Treatment effect may vary from cohort to cohort but should not be too volatile. For a given cohort, we will compare the scores generated by model fit to another score with the ones generated by its own model.
6.2 Validation with Synthetic Data Sets

We can test the methodology with simulations, where we generate data with known causal and non-causal links between the outcome, treatment and some of confounding variables.

We implemented the following sets of synthetic data generation mechanisms based on [9]:

6.2.1 Mechanism 1

This generates a complex outcome regression model with easy treatment effect with input variables $X_i \sim Unif(0, 1)^d$.

The treatment flag is a binomial variable, whose d.g.p. is:

$$P(W_i = 1 | X_i) = \text{logit}(\text{trim}_{0.1}(\sin(\pi X_{i1} X_{i2}))$$

The outcome variable is:

$$y_i = \sin(\pi X_{i1} X_{i2}) + 2(X_{i3} - 0.5)^2 + X_{i4} + 0.5X_{i5} + (W_i - 0.5)(X_{i1} + X_{i2})/2 + \epsilon_i$$

6.2.2 Mechanism 2

This simulates a randomized trial. The input variables are generated by $X_i \sim N(0, I_{d\times d})$

The treatment flag is generated by a fair coin flip:

$$P(W_i = 1 | X_i) = 0.5$$

The outcome variable is

$$y_i = \max(X_{i1} + X_{i2}, X_{i3}, 0) + \max(X_{i4} + X_{i5}, 0) + (W_i - 0.5)(X_{i1} + \log(1 + e^{X_{i2}}))$$

6.2.3 Mechanism 3

This one has an easy propensity score but a difficult control outcome. The input variables follow $X_i \sim N(0, I_{d\times d})$

The treatment flag is a binomial variable, whose d.g.p is:

$$P(W_i = 1 | X_i) = \text{logit}(X_{i2} + X_{i3})$$

The outcome variable is:

$$y_i = 2 \log(1 + e^{X_{i1} + X_{i2} + X_{i3}}) + (W_i - 0.5)$$
6.2.4 Mechanism 4

This contains an unrelated treatment arm and control arm, with input data generated by \( X_i \sim N(0, I_{d \times d}) \).

The treatment flag is a binomial variable whose d.g.p. is:

\[
P(W_i = 1|X_i) = \text{logit}(X_{i1} + X_{i2})
\]

The outcome variable is:

\[
y_i = \frac{1}{2}(\text{max}(X_{i1} + X_{i2} + X_{i3}, 0) + \text{max}(X_{i4} + X_{i5}, 0)) + (W_i - 0.5)(\text{max}(X_{i1} + X_{i2} + X_{i3}, 0) - \text{max}(X_{i4}, X_{i5}, 0))
\]
Visualization functions are provided for uplift trees for model interpretation and diagnosis.

## 7.1 Supported Models

These visualization functions work only for tree-based classification algorithms:
- Uplift tree/random forests on KL divergence, Euclidean Distance, and Chi-Square
- Uplift tree/random forests on Contextual Treatment Selection

Currently, they are NOT supporting Meta-learner algorithms
- S-learner
- T-learner
- X-learner
- R-learner

## 7.2 Supported Usage

The visualization method supports both uplift tree and uplift random forest:
- Visualize a trained uplift classification tree model
- Visualize an uplift tree in a trained uplift random forests

It supports both tree based on training data and tree based on testing data for validation purpose:
- Visualize the validation tree: fill the trained uplift classification tree with testing (or validation) data, and show the statistics for both training data and testing data

It supports multiple treatment groups
• Visualize the case where there are one control group and multiple treatment groups

### 7.3 How to Read the Plot

- **feature_name > threshold**: For non-leaf node, the first line is an inequality indicating the splitting rule of this node to its children nodes.

- **impurity**: the impurity is defined as the value of the split criterion function (such as KL, Chi, or ED) evaluated at this current node

- **total_sample**: sample size in this node.

- **group_sample**: sample sizes by treatment groups

- **uplift score**: treatment effect in this node, if there are multiple treatment, it indicates the maximum (signed) of the treatment effects across all treatment vs control pairs.

- **uplift p_value**: p value of the treatment effect in this node

- **validation uplift score**: all the information above is static once the tree is trained (based on the trained trees), while the validation uplift score represents the treatment effect of the testing data when the method fill() is used. This score can be used as a comparison to the training uplift score, to evaluate if the tree has an overfitting issue.

An example notebook is provided in the /examples folder in the repo.
CHAPTER 8

causalml package

8.1 Submodules

8.2 causalml.inference.tree module

8.3 causalml.inference.meta module

class causalml.inference.meta.BaseRClassifier (learner=None, outcome_learner=None, effect_learner=None, ate_alpha=0.05, control_name=0, n_fold=5, random_state=None)

Bases: causalml.inference.meta.rlearner.BaseRLearner

A parent class for R-learner classifier classes.

fit (X, treatment, y, p=None, verbose=True)

Fit the treatment effect and outcome models of the R learner.

Parameters

- X (np.matrix or np.array or pd.DataFrame) – a feature matrix
- treatment (np.array or pd.Series) – a treatment vector
- y (np.array or pd.Series) – an outcome vector
- p (np.ndarray or pd.Series or dict, optional) – an array of propensity scores of float (0,1) in the single-treatment case; or, a dictionary of treatment groups that map to propensity vectors of float (0,1); if None will run ElasticNetPropensityModel() to generate the propensity scores.
- verbose (bool, optional) – whether to output progress logs

predict (X)

Predict treatment effects.
Parameters $X$ (np.matrix or np.array or pd.DataFrame) – a feature matrix

Returns Predictions of treatment effects.

Return type (numpy.ndarray)

class causalml.inference.meta.BaseRLearner (learner=None, outcome_learner=None, effect_learner=None, ate_alpha=0.05, control_name=0, n_fold=5, random_state=None)

Bases: object

A parent class for R-learner classes.

An R-learner estimates treatment effects with two machine learning models and the propensity score.


bootstrap ($X$, treatment, $y$, $p$, size=10000)

Runs a single bootstrap. Fits on bootstrapped sample, then predicts on whole population.

estimate_ate ($X$, treatment, $y$, $p$=None, bootstrap_ci=False, n_bootstraps=1000, bootstrap_size=10000)

Estimate the Average Treatment Effect (ATE).

Parameters

- $X$ (np.matrix or np.array or pd.DataFrame) – a feature matrix
- treatment (np.array or pd.Series) – a treatment vector
- $y$ (np.array or pd.Series) – an outcome vector
- $p$ (np.ndarray or pd.Series or dict, optional) – an array of propensity scores of float (0,1) in the single-treatment case; or, a dictionary of treatment groups that map to propensity vectors of float (0,1); if None will run ElasticNetPropensityModel() to generate the propensity scores.
- bootstrap_ci (bool) – whether run bootstrap for confidence intervals
- n_bootstraps (int) – number of bootstrap iterations
- bootstrap_size (int) – number of samples per bootstrap

Returns The mean and confidence interval (LB, UB) of the ATE estimate.

fit ($X$, treatment, $y$, $p$=None, verbose=True)

Fit the treatment effect and outcome models of the R learner.

Parameters

- $X$ (np.matrix or np.array or pd.DataFrame) – a feature matrix
- treatment (np.array or pd.Series) – a treatment vector
- $y$ (np.array or pd.Series) – an outcome vector
- $p$ (np.ndarray or pd.Series or dict, optional) – an array of propensity scores of float (0,1) in the single-treatment case; or, a dictionary of treatment groups that map to propensity vectors of float (0,1); if None will run ElasticNetPropensityModel() to generate the propensity scores.
- verbose (bool, optional) – whether to output progress logs

fit_predict ($X$, treatment, $y$, $p$=None, return_ci=False, n_bootstraps=1000, bootstrap_size=10000, verbose=True)

Fit the treatment effect and outcome models of the R learner and predict treatment effects.
Parameters

- **X** *(np.matrix or np.array or pd.Dataframe)* – a feature matrix
- **treatment** *(np.array or pd.Series)* – a treatment vector
- **y** *(np.array or pd.Series)* – an outcome vector
- **p** *(np.ndarray or pd.Series or dict, optional)* – an array of propensity scores of float (0,1) in the single-treatment case; or, a dictionary of treatment groups that map to propensity vectors of float (0,1); if None will run ElasticNetPropensityModel() to generate the propensity scores.
- **return_ci** *(bool)* – whether to return confidence intervals
- **n_bootstraps** *(int)* – number of bootstrap iterations
- **bootstrap_size** *(int)* – number of samples per bootstrap
- **verbose** *(bool)* – whether to output progress logs

Returns

**Predictions of treatment effects. Output dim:** [n_samples, n_treatment]. If return_ci, returns CATE [n_samples, n_treatment], LB [n_samples, n_treatment], UB [n_samples, n_treatment]

**Return type** *(numpy.ndarray)*

**get_importance** *(X=None, tau=None, model_tau_feature=None, features=None, method='auto', normalize=True, test_size=0.3, random_state=None)*

Builds a model (using X to predict estimated/actual tau), and then calculates feature importances based on a specified method.

Currently supported methods include:

- **auto** (calculates importance based on estimator’s default implementation of feature importance; estimator must be tree-based) Note: if none provided, it uses lightgbm’s LGBMRegressor as estimator, and “gain” as importance type
- **permutation** (calculates importance based on mean decrease in accuracy when a feature column is permuted; estimator can be any form)

Hint: for permutation, downsample data for better performance especially if X.shape[1] is large

Parameters

- **X** *(np.matrix or np.array or pd.Dataframe)* – a feature matrix
- **tau** *(np.array)* – a treatment effect vector (estimated/actual)
- **model_tau_feature** *(sklearn/lightgbm/xgboost model object)* – an unfitted model object
- **features** *(np.array)* – list/array of feature names. If None, an enumerated list will be used
- **method** *(str)* – auto, permutation
- **normalize** *(bool)* – normalize by sum of importances if method=gini (defaults to True)
- **test_size** *(float/int)* – if float, represents the proportion of the dataset to include in the test split. If int, represents the absolute number of test samples (used for estimating permutation importance)
- **random_state** *(int/RandomState instance/None)* – random state used in permutation importance estimation
get_shap_values \((X=None, \text{model\_tau\_feature}=\text{None}, \tau=\text{None}, \text{features}=\text{None})\)
Builds a model (using \(X\) to predict estimated/actual \(\tau\)), and then calculates shapley values. 
- \(X\): a feature matrix 
- \(\text{model\_tau\_feature}\): an unfitted model object 
- \(\tau\): a treatment effect vector (estimated/actual) 
- \(\text{features}\): list/array of feature names. If None, an enumerated list will be used.

plot_importance \((X=\text{None}, \tau=\text{None}, \text{model\_tau\_feature}=\text{None}, \text{features}=\text{None}, \text{method}=\text{auto}', \text{normalize}=\text{True}, \text{test\_size}=0.3, \text{random\_state}=\text{None})\)
Builds a model (using \(X\) to predict estimated/actual \(\tau\)), and then plots feature importances based on a specified method.

Currently supported methods include:
- auto (calculates importance based on estimator’s default implementation of feature importance; estimator must be tree-based) Note: if none provided, it uses lightgbm’s LGBMRegressor as estimator, and “gain” as importance type
- permutation (calculates importance based on mean decrease in accuracy when a feature column is permuted; estimator can be any form)

Hint: for permutation, downsample data for better performance especially if \(X\).shape[1] is large

Parameters
- \(X\) (np.matrix or np.array or pd.Dataframe) – a feature matrix
- \(\tau\) (np.array) – a treatment effect vector (estimated/actual)
- \(\text{model\_tau\_feature}\) (sklearn/lightgbm/xgboost model object) – an unfitted model object
- \(\text{features}\) (optional, np.array) – list/array of feature names. If None, an enumerated list will be used
- \(\text{method}\) (str) – auto, permutation
- \(\text{normalize}\) (bool) – normalize by sum of importances if method=gini (defaults to True)
- \(\text{test\_size}\) (float/int) – if float, represents the proportion of the dataset to include in the test split. If int, represents the absolute number of test samples (used for estimating permutation importance)
- \(\text{random\_state}\) (int/RandomState instance/None) – random state used in permutation importance estimation

plot_shap_dependence \((\text{treatment\_group}, \text{feature\_idx}, X, \tau, \text{model\_tau\_feature}=\text{None}, \text{features}=\text{None}, \text{shap\_dict}=\text{None}, \text{interaction\_idx}=\text{auto}', **\text{kwargs})\)
Plots dependency of shapley values for a specified feature, colored by an interaction feature.

If shapley values have been pre-computed, pass it through the \(\text{shap\_dict}\) parameter. If \(\text{shap\_dict}\) is not provided, this builds a new model (using \(X\) to predict estimated/actual \(\tau\)), and then calculates shapley values.

This plots the value of the feature on the x-axis and the SHAP value of the same feature on the y-axis. This shows how the model depends on the given feature, and is like a richer extension of the classical partial dependence plots. Vertical dispersion of the data points represents interaction effects.

Parameters
- \(\text{treatment\_group}\) (str or int) – name of treatment group to create dependency plot on
- \(\text{feature\_idx}\) (str or int) – feature index/name to create dependency plot on
• X (np.matrix or np.array or pd.DataFrame) – a feature matrix
• tau (np.array) – a treatment effect vector (estimated/actual)
• model_tau_feature (sklearn/lightgbm/xgboost model object) – an unfitted model object
• features (optional, np.array) – list/array of feature names. If None, an enumerated list will be used.
• shap_dict (optional, dict) – a dict of shapley value matrices. If None, shap_dict will be computed.
• interaction_idx (optional, str or int) – feature index / name used in coloring scheme as interaction feature. If “auto” then shap.common.approximate_interactions is used to pick what seems to be the strongest interaction (note that to find to true strongest interaction you need to compute the SHAP interaction values).

plot_shap_values (X=None, tau=None, model_tau_feature=None, features=None, shap_dict=None, **kwargs)
Plots distribution of shapley values.
If shapley values have been pre-computed, pass it through the shap_dict parameter. If shap_dict is not provided, this builds a new model (using X to predict estimated/actual tau), and then calculates shapley values.

Parameters
• X (np.matrix or np.array or pd.DataFrame) – a feature matrix. Required if shap_dict is None.
• tau (np.array) – a treatment effect vector (estimated/actual)
• model_tau_feature (sklearn/lightgbm/xgboost model object) – an unfitted model object
• features (optional, np.array) – list/array of feature names. If None, an enumerated list will be used.
• shap_dict (optional, dict) – a dict of shapley value matrices. If None, shap_dict will be computed.

predict (X)
Predict treatment effects.

Parameters
X (np.matrix or np.array or pd.DataFrame) – a feature matrix

Returns
Predictions of treatment effects.

Return type (numpy.ndarray)

class causalml.inference.meta.BaseRRegressor (learner=None, outcome_learner=None, effect_learner=None, ate_alpha=0.05, control_name=0, n_fold=5, random_state=None)

Bases: causalml.inference.meta.rlearner.BaseR Learner

A parent class for R-learner regressor classes.

class causalml.inference.meta.BaseSClassifier (learner=None, ate_alpha=0.05, control_name=0)

Bases: causalml.inference.meta.slearner.BaseSLearner

A parent class for S-learner classifier classes.
**predict** *(X, treatment=None, y=None, verbose=True)*

Predict treatment effects.

- **param X**: a feature matrix
- **type X**: np.matrix or np.array or pd.DataFrame
- **param treatment**: a treatment vector
- **type treatment**: np.array or pd.Series, optional
- **param y**: an outcome vector
- **type y**: np.array or pd.Series, optional
- **param verbose**: whether to output progress logs
- **type verbose**: bool, optional

**Returns**
Predictions of treatment effects.

**Return type**
(numpy.ndarray)

**class** CausalMLDocumentation

**predict** *(X, treatment=None, y=None, verbose=True)*

Predict treatment effects.

- **param X**: a feature matrix
- **type X**: np.matrix or np.array or pd.DataFrame
- **param treatment**: a treatment vector
- **type treatment**: np.array or pd.Series, optional
- **param y**: an outcome vector
- **type y**: np.array or pd.Series, optional
- **param verbose**: whether to output progress logs
- **type verbose**: bool, optional

**Returns**
Predictions of treatment effects.

**Return type**
(numpy.ndarray)

**class** CausalMLDocumentation

**predict** *(X, treatment=None, y=None, verbose=True)*

Predict treatment effects.

- **param X**: a feature matrix
- **type X**: np.matrix or np.array or pd.DataFrame
- **param treatment**: a treatment vector
- **type treatment**: np.array or pd.Series, optional
- **param y**: an outcome vector
- **type y**: np.array or pd.Series, optional
- **param verbose**: whether to output progress logs
- **type verbose**: bool, optional

**Returns**
Predictions of treatment effects.

**Return type**
(numpy.ndarray)
Return type  (numpy.ndarray)

get_importance(X=None, tau=None, model_tau_feature=None, features=None, method='auto',
    normalize=True, test_size=0.3, random_state=None)
Builds a model (using X to predict estimated/actual tau), and then calculates feature importances based on
a specified method.

Currently supported methods are:

• auto (calculates importance based on estimator’s default implementation of feature importance;
estimator must be tree-based) Note: if none provided, it uses lightgbm’s LGBMRegressor as
estimator, and “gain” as importance type

• permutation (calculates importance based on mean decrease in accuracy when a feature column
is permuted; estimator can be any form)

Hint: for permutation, downsample data for better performance especially if X.shape[1] is large

Parameters
• X (np.matrix or np.array or pd.DataFrame) – a feature matrix
• tau (np.array) – a treatment effect vector (estimated/actual)
• model_tau_feature (sklearn/lightgbm/xgboost model object) – an
  unfitted model object
• features (np.array) – list/array of feature names. If None, an enumerated list will
  be used
• method (str) – auto, permutation
• normalize (bool) – normalize by sum of importances if method=auto (defaults to
  True)
• test_size (float/int) – if float, represents the proportion of the dataset to include
  in the test split. If int, represents the absolute number of test samples (used for estimating
  permutation importance)
• random_state (int/RandomState instance/None) – random state used in
  permutation importance estimation

get_shap_values(X=None, model_tau_feature=None, tau=None, features=None)
Builds a model (using X to predict estimated/actual tau), and then calculates shapley values.

plot_importance(X=None, tau=None, model_tau_feature=None, features=None, method='auto',
    normalize=True, test_size=0.3, random_state=None)
Builds a model (using X to predict estimated/actual tau), and then plots feature importances based on a
specified method.

Currently supported methods are:

• auto (calculates importance based on estimator’s default implementation of feature importance;
estimator must be tree-based) Note: if none provided, it uses lightgbm’s LGBMRegressor as
estimator, and “gain” as importance type

• permutation (calculates importance based on mean decrease in accuracy when a feature column
is permuted; estimator can be any form)

Hint: for permutation, downsample data for better performance especially if X.shape[1] is large
Parameters

- **X** *(np.matrix or np.array or pd.DataFrame)* – a feature matrix
- **tau** *(np.array)* – a treatment effect vector (estimated/actual)
- **model_tau_feature** *(sklearn/lightgbm/xgboost model object)* – an unfitted model object
- **features** *(optional, np.array)* – list/array of feature names. If None, an enumerated list will be used
- **method** *(str)* – auto, permutation
- **normalize** *(bool)* – normalize by sum of importances if method=auto (defaults to True)
- **test_size** *(float/int)* – if float, represents the proportion of the dataset to include in the test split. If int, represents the absolute number of test samples (used for estimating permutation importance)
- **random_state** *(int/RandomState instance/None)* – random state used in permutation importance estimation

**plot_shap_dependence** *(treatment_group, feature_idx, X, tau, model_tau_feature=None, features=None, shap_dict=None, interaction_idx='auto', **kwargs)*

Plots dependency of shapley values for a specified feature, colored by an interaction feature. If shapley values have been pre-computed, pass it through the shap_dict parameter. If shap_dict is not provided, this builds a new model (using X to predict estimated/actual tau), and then calculates shapley values.

This plots the value of the feature on the x-axis and the SHAP value of the same feature on the y-axis. This shows how the model depends on the given feature, and is like a richer extension of the classical partial dependence plots. Vertical dispersion of the data points represents interaction effects.

Parameters

- **treatment_group** *(str or int)* – name of treatment group to create dependency plot on
- **feature_idx** *(str or int)* – feature index / name to create dependency plot on
- **X** *(np.matrix or np.array or pd.DataFrame)* – a feature matrix
- **tau** *(np.array)* – a treatment effect vector (estimated/actual)
- **model_tau_feature** *(sklearn/lightgbm/xgboost model object)* – an unfitted model object
- **features** *(optional, np.array)* – list/array of feature names. If None, an enumerated list will be used.
- **shap_dict** *(optional, dict)* – a dict of shapley value matrices. If None, shap_dict will be computed.
- **interaction_idx** *(optional, str or int)* – feature index / name used in coloring scheme as interaction feature. If “auto” then shap.common.approximate_interactions is used to pick what seems to be the strongest interaction (note that to find to true strongest interaction you need to compute the SHAP interaction values).

**plot_shap_values** *(X=None, tau=None, model_tau_feature=None, features=None, shap_dict=None, **kwargs)*

Plots distribution of shapley values.
If shapley values have been pre-computed, pass it through the shap_dict parameter. If shap_dict is not provided, this builds a new model (using X to predict estimated/actual tau), and then calculates shapley values.

**Parameters**

- **X** (np.matrix, np.array, or pd.DataFrame) – a feature matrix. Required if shap_dict is None.
- **tau** (np.array) – a treatment effect vector (estimated/actual)
- **model_ttau_feature** (sklearn/lightgbm/xgboost model object) – an unfitted model object
- **features** (optional, np.array) – list/array of feature names. If None, an enumerated list will be used.
- **shap_dict** (optional, dict) – a dict of shapley value matrices. If None, shap_dict will be computed.

**predict** (*X*, treatment=None, y=None, return_components=False, verbose=True)


**Returns** Predictions of treatment effects.

**Return type** (numpy.ndarray)

**class** causalml.inference.meta.BaseRegressor (learner=None, ate_alpha=0.05, control_name=0)

Bases: causalml.inference.meta.slearner.BaseSLearner

A parent class for S-learner regressor classes.

**class** causalml.inference.meta.BaseTClassifier (learner=None, control_learner=None, treatment_learner=None, ate_alpha=0.05, control_name=0)

Bases: causalml.inference.meta.tlearner.BaseTLearner

A parent class for T-learner classifier classes.

**predict** (*X*, treatment=None, y=None, return_components=False, verbose=True)

Predict treatment effects.

**Parameters**

- **X** (np.matrix or np.array or pd.DataFrame) – a feature matrix
- **treatment** (np.array or pd.Series, optional) – a treatment vector
- **y** (np.array or pd.Series, optional) – an outcome vector
- **verbose** (bool, optional) – whether to output progress logs

**Returns** Predictions of treatment effects.

**Return type** (numpy.ndarray)
A parent class for T-learner regressor classes.

A T-learner estimates treatment effects with two machine learning models.

```python
bootstrap (X, treatment, y, size=10000)
Runs a single bootstrap. Fits on bootstrapped sample, then predicts on whole population.
```

```python
estimate_ate (X, treatment, y, bootstrap_ci=False, n_bootstraps=1000, bootstrap_size=10000)
Estimate the Average Treatment Effect (ATE).
```

**Parameters**

- `X` *(np.matrix or np.array or pd.DataFrame)* - a feature matrix
- `treatment` *(np.array or pd.Series)* - a treatment vector
- `y` *(np.array or pd.Series)* - an outcome vector
- `bootstrap_ci` *(bool)* - whether to return confidence intervals
- `n_bootstraps` *(int)* - number of bootstrap iterations
- `bootstrap_size` *(int)* - number of samples per bootstrap

**Returns**
The mean and confidence interval (LB, UB) of the ATE estimate.

```python
fit (X, treatment, y)
Fit the inference model
```

**Parameters**

- `X` *(np.matrix or np.array or pd.DataFrame)* - a feature matrix
- `treatment` *(np.array or pd.Series)* - a treatment vector
- `y` *(np.array or pd.Series)* - an outcome vector

```python
fit_predict (X, treatment, y, return_ci=False, n_bootstraps=1000, bootstrap_size=10000, return_components=False, verbose=True)
Fit the inference model of the T learner and predict treatment effects.
```

**Parameters**

- `X` *(np.matrix or np.array or pd.DataFrame)* - a feature matrix
- `treatment` *(np.array or pd.Series)* - a treatment vector
- `y` *(np.array or pd.Series)* - an outcome vector
- `return_ci` *(bool)* - whether to return confidence intervals
- `n_bootstraps` *(int)* - number of bootstrap iterations
- `bootstrap_size` *(int)* - number of samples per bootstrap
- `return_components` *(bool, optional)* - whether to return outcome for treatment and control separately
- `verbose` *(str)* - whether to output progress logs

**Returns**
Predictions of treatment effects. Output dim: [n_samples, n_treatment]. If `return_ci`, returns CATE [n_samples, n_treatment], LB [n_samples, n_treatment], UB [n_samples, n_treatment]

**Return type** *(numpy.ndarray)*
get_importance(X=None, tau=None, model_tau_feature=None, features=None, method='auto', normalize=True, test_size=0.3, random_state=None)

Builds a model (using X to predict estimated/actual tau), and then calculates feature importances based on a specified method.

Currently supported methods are:

- **auto** (calculates importance based on estimator’s default implementation of feature importance; estimator must be tree-based) Note: if none provided, it uses lightgbm’s LGBMRegressor as estimator, and “gain” as importance type

- **permutation** (calculates importance based on mean decrease in accuracy when a feature column is permuted; estimator can be any form)

Hint: for permutation, downsample data for better performance especially if X.shape[1] is large

Parameters

- **X** *(np.matrix or np.array or pd.DataFrame)* – a feature matrix
- **tau** *(np.array)* – a treatment effect vector (estimated/actual)
- **model_tau_feature** *(sklearn/lightgbm/xgboost model object)* – an unfitted model object
- **features** *(np.array)* – list/array of feature names. If None, an enumerated list will be used
- **method** *(str)* – auto, permutation
- **normalize** *(bool)* – normalize by sum of importances if method=auto (defaults to True)
- **test_size** *(float/int)* – if float, represents the proportion of the dataset to include in the test split. If int, represents the absolute number of test samples (used for estimating permutation importance)
- **random_state** *(int/RandomState instance/None)* – random state used in permutation importance estimation

get_shap_values(X=None, model_tau_feature=None, tau=None, features=None)

Builds a model (using X to predict estimated/actual tau), and then calculates shapley values.

plot_importance(X=None, tau=None, model_tau_feature=None, features=None, method='auto', normalize=True, test_size=0.3, random_state=None)

Builds a model (using X to predict estimated/actual tau), and then plots feature importances based on a specified method.

Currently supported methods are:

- **auto** (calculates importance based on estimator’s default implementation of feature importance; estimator must be tree-based) Note: if none provided, it uses lightgbm’s LGBMRegressor as estimator, and “gain” as importance type

- **permutation** (calculates importance based on mean decrease in accuracy when a feature column is permuted; estimator can be any form)

Hint: for permutation, downsample data for better performance especially if X.shape[1] is large

Parameters
• **X** *(np.matrix or np.array or pd.DataFrame)* – a feature matrix
• **tau (np.array)* – a treatment effect vector (estimated/actual)
• **model_tau_feature (sklearn/lightgbm/xgboost model object)* – an unfitted model object
• **features (optional, np.array)* – list/array of feature names. If None, an enumerated list will be used
• **method (str)* – auto, permutation
• **normalize (bool)* – normalize by sum of importances if method=auto (defaults to True)
• **test_size (float/int)* – if float, represents the proportion of the dataset to include in the test split. If int, represents the absolute number of test samples (used for estimating permutation importance)
• **random_state (int/RandomState instance/None)* – random state used in permutation importance estimation

**plot_shap_dependence** *(treatment_group, feature_idx, X, tau, model_tau_feature=None, features=None, shap_dict=None, interaction_idx='auto', **kwargs)*
Plots dependency of shapley values for a specified feature, colored by an interaction feature.

If shapley values have been pre-computed, pass it through the shap_dict parameter. If shap_dict is not provided, this builds a new model (using X to predict estimated/actual tau), and then calculates shapley values.

This plots the value of the feature on the x-axis and the SHAP value of the same feature on the y-axis. This shows how the model depends on the given feature, and is like a richer extension of the classical partial dependence plots. Vertical dispersion of the data points represents interaction effects.

**Parameters**

• **treatment_group (str or int)* – name of treatment group to create dependency plot on
• **feature_idx (str or int)* – feature index / name to create dependency plot on
• **X (np.matrix or np.array or pd.DataFrame)* – a feature matrix
• **tau (np.array)* – a treatment effect vector (estimated/actual)
• **model_tau_feature (sklearn/lightgbm/xgboost model object)* – an unfitted model object
• **features (optional, np.array)* – list/array of feature names. If None, an enumerated list will be used.
• **shap_dict (optional, dict)* – a dict of shapley value matrices. If None, shap_dict will be computed.
• **interaction_idx (optional, str or int)* – feature index / name used in coloring scheme as interaction feature. If “auto” then shap.common.approximate_interactions is used to pick what seems to be the strongest interaction (note that to find the true strongest interaction you need to compute the SHAP interaction values).

**plot_shap_values** *(X=None, tau=None, modelTauFeature=None, features=None, shap_dict=None, **kwargs)*
Plots distribution of shapley values.
If shapley values have been pre-computed, pass it through the shap_dict parameter. If shap_dict is not provided, this builds a new model (using X to predict estimated/actual tau), and then calculates shapley values.

**Parameters**
- **X** *(np.matrix or np.array or pd.Dataframe)* – a feature matrix. Required if shap_dict is None.
- **tau** *(np.array)* – a treatment effect vector (estimated/actual)
- **model_tau_feature** *(sklearn/lightgbm/xgboost model object)* – an unfitted model object
- **features** *(optional, np.array)* – list/array of feature names. If None, an enumerated list will be used.
- **shap_dict** *(optional, dict)* – a dict of shapley value matrices. If None, shap_dict will be computed.

**predict** *(X, treatment=None, y=None, return_components=False, verbose=True)*
Predict treatment effects.

**Parameters**
- **X** *(np.matrix or np.array or pd.Dataframe)* – a feature matrix
- **treatment** *(np.array or pd.Series, optional)* – a treatment vector
- **y** *(np.array or pd.Series, optional)* – an outcome vector
- **return_components** *(bool, optional)* – whether to return outcome for treatment and control separately
- **verbose** *(bool, optional)* – whether to output progress logs

**Returns** Predictions of treatment effects.

**Return type** *(numpy.ndarray)*

**class** causalm.inference.meta.BaseTRegressor *(learner=None, control_learner=None, treatment_learner=None, ate_alpha=0.05, control_name=0)*

Bases: causalm.inference.meta.tlearner.BaseT Learner

A parent class for T-learner regressor classes.

**class** causalm.inference.meta.BaseXClassifier *(learner=None, control_outcome_learner=None, treatment_outcome_learner=None, control_effect_learner=None, treatment_effect_learner=None, ate_alpha=0.05, control_name=0)*

Bases: causalm.inference.meta.xlearner.BaseX Learner

A parent class for X-learner classifier classes.

**fit** *(X, treatment, y, p=None)*
Fit the inference model.

**Parameters**
- **X** *(np.matrix or np.array or pd.Dataframe)* – a feature matrix
- **treatment** *(np.array or pd.Series)* – a treatment vector
predict \((X, \text{treatment}=\text{None}, y=\text{None}, p=\text{None}, \text{return_components}=\text{False}, \text{verbose}=\text{True})\)

Predict treatment effects.

**Parameters**

- \(X\) (np.matrix or np.array or pd.Dataframe) – a feature matrix
- \(\text{treatment}\) (np.array or pd.Series, optional) – a treatment vector
- \(y\) (np.array or pd.Series) – an outcome vector
- \(p\) (np.ndarray or pd.Series or dict, optional) – an array of propensity scores of float (0,1) in the single-treatment case; or, a dictionary of treatment groups that map to propensity vectors of float (0,1); if None will run ElasticNetPropensityModel() to generate the propensity scores.
- \(\text{return_components}\) (bool, optional) – whether to return outcome for treatment and control seperately
- \(\text{return_p_score}\) (bool, optional) – whether to return propensity score
- \(\text{verbose}\) (bool, optional) – whether to output progress logs

**Returns**

Predictions of treatment effects.

**Return type** (numpy.ndarray)

class causalml.inference.meta.BaseXLEnsemble (learner=None, control_outcome_learner=None, treatment_outcome_learner=None, control_effect_learner=None, treatment_effect_learner=None, ate_alpha=0.05, control_name=0)

Bases: object

A parent class for X-learner regressor classes.

An X-learner estimates treatment effects with four machine learning models.


**bootstrap** \((X, \text{treatment}, y, p, size=10000)\)

Runs a single bootstrap. Fits on bootstrapped sample, then predicts on whole population.

**estimate_ate** \((X, \text{treatment}, y, p=\text{None}, \text{bootstrap_ci}=\text{False}, \text{n_bootstraps}=1000, \text{bootstrap_size}=10000)\)

Estimate the Average Treatment Effect (ATE).

**Parameters**

- \(X\) (np.matrix or np.array or pd.Dataframe) – a feature matrix
- \(\text{treatment}\) (np.array or pd.Series) – a treatment vector
- \(y\) (np.array or pd.Series) – an outcome vector
- \(p\) (np.ndarray or pd.Series or dict, optional) – an array of propensity scores of float (0,1) in the single-treatment case; or, a dictionary of treatment groups that
map to propensity vectors of float (0,1); if None will run ElasticNetPropensityModel() to generate the propensity scores.

- `bootstrap_ci (bool)` – whether run bootstrap for confidence intervals
- `n_bootstraps (int)` – number of bootstrap iterations
- `bootstrap_size (int)` – number of samples per bootstrap

**Returns**
The mean and confidence interval (LB, UB) of the ATE estimate.

```python
def fit(X, treatment, y, p=None)
    Fit the inference model.

    Parameters
    - `X (np.matrix or np.array or pd.DataFrame)` – a feature matrix
    - `treatment (np.array or pd.Series)` – a treatment vector
    - `y (np.array or pd.Series)` – an outcome vector
    - `p (np.ndarray or pd.Series or dict, optional)` – an array of propensity scores of float (0,1) in the single-treatment case; or, a dictionary of treatment groups that map to propensity vectors of float (0,1); if None will run ElasticNetPropensityModel() to generate the propensity scores.
```

```python
def fit_predict(X, treatment, y, p=None, return_ci=False, n_bootstraps=1000, bootstrap_size=10000, return_components=False, verbose=True)
    Fit the treatment effect and outcome models of the R learner and predict treatment effects.

    Parameters
    - `X (np.matrix or np.array or pd.DataFrame)` – a feature matrix
    - `treatment (np.array or pd.Series)` – a treatment vector
    - `y (np.array or pd.Series)` – an outcome vector
    - `p (np.ndarray or pd.Series or dict, optional)` – an array of propensity scores of float (0,1) in the single-treatment case; or, a dictionary of treatment groups that map to propensity vectors of float (0,1); if None will run ElasticNetPropensityModel() to generate the propensity scores.
    - `return_ci (bool)` – whether to return confidence intervals
    - `n_bootstraps (int)` – number of bootstrap iterations
    - `bootstrap_size (int)` – number of samples per bootstrap
    - `return_components (bool, optional)` – whether to return outcome for treatment and control separately
    - `verbose (str)` – whether to output progress logs

    Returns
    Predictions of treatment effects. Output dim: [n_samples, n_treatment] If `return_ci`, returns CATE [n_samples, n_treatment], LB [n_samples, n_treatment], UB [n_samples, n_treatment]

    Return type (numpy.ndarray)
```

```python
def get_importance(X=None, tau=None, model_tau_feature=None, features=None, method='auto', normalize=True, test_size=0.3, random_state=None)
    Builds a model (using X to predict estimated/actual tau), and then calculates feature importances based on a specified method.
```

8.3. causalml.inference.meta module
Currently supported methods are:

- **auto** (calculates importance based on estimator’s default implementation of feature importance; estimator must be tree-based) Note: if none provided, it uses lightgbm’s LGBMRegressor as estimator, and “gain” as importance type

- **permutation** (calculates importance based on mean decrease in accuracy when a feature column is permuted; estimator can be any form)

Hint: for permutation, downsample data for better performance especially if X.shape[1] is large

**Parameters**

- **X** *(np.matrix or np.array or pd.DataFrame)* – a feature matrix

- **tau** *(np.array)* – a treatment effect vector (estimated/actual)

- **model_tau_feature** *(sklearn/lightgbm/xgboost model object)* – an unfitted model object

- **features** *(np.array)* – list/array of feature names. If None, an enumerated list will be used

- **method** *(str)* – auto, permutation

- **normalize** *(bool)* – normalize by sum of importances if method=auto (defaults to True)

- **test_size** *(float/int)* – if float, represents the proportion of the dataset to include in the test split. If int, represents the absolute number of test samples (used for estimating permutation importance)

- **random_state** *(int/RandomState instance/None)* – random state used in permutation importance estimation

---

**get_shap_values** *(X=None, model_tau_feature=None, tau=None, features=None)*

Builds a model (using X to predict estimated/actual tau), and then calculates shapley values. :

- **X**: a feature matrix :
  - **type**: np.matrix or np.array or pd.DataFrame
- **tau**: a treatment effect vector (estimated/actual) :
  - **type**: np.array
- **model_tau_feature**: an unfitted model object :
  - **type**: sklearn/lightgbm/xgboost model object
- **features**: list/array of feature names. If None, an enumerated list will be used. :
  - **type**: features: optional, np.array

---

**plot_importance** *(X=None, tau=None, model_tau_feature=None, features=None, method='auto', normalize=True, test_size=0.3, random_state=None)*

Builds a model (using X to predict estimated/actual tau), and then plots feature importances based on a specified method.

**Currently supported methods are:**

- **auto** (calculates importance based on estimator’s default implementation of feature importance; estimator must be tree-based) Note: if none provided, it uses lightgbm’s LGBMRegressor as estimator, and “gain” as importance type

- **permutation** (calculates importance based on mean decrease in accuracy when a feature column is permuted; estimator can be any form)

Hint: for permutation, downsample data for better performance especially if X.shape[1] is large

**Parameters**

- **X** *(np.matrix or np.array or pd.DataFrame)* – a feature matrix

- **tau** *(np.array)* – a treatment effect vector (estimated/actual)
• **model_tau_feature** (*sklearn/lightgbm/xgboost model object*) – an unfitted model object

• **features** (*optional, np.array*) – list/array of feature names. If None, an enumerated list will be used

• **method** (*str*) – auto, permutation

• **normalize** (*bool*) – normalize by sum of importances if method=auto (defaults to True)

• **test_size** (*float/int*) – if float, represents the proportion of the dataset to include in the test split. If int, represents the absolute number of test samples (used for estimating permutation importance)

• **random_state** (*int/RandomState instance/None*) – random state used in permutation importance estimation

**plot_shap_dependence** (*treatment_group, feature_idx, X, tau, model_tau_feature=None, features=None, shap_dict=None, interaction_idx='auto', **kwargs*)

Plots dependency of shapley values for a specified feature, colored by an interaction feature. If shapley values have been pre-computed, pass it through the shap_dict parameter. If shap_dict is not provided, this builds a new model (using X to predict estimated/actual tau), and then calculates shapley values.

This plots the value of the feature on the x-axis and the SHAP value of the same feature on the y-axis. This shows how the model depends on the given feature, and is like a richer extension of the classical partial dependence plots. Vertical dispersion of the data points represents interaction effects.

**Parameters**

• **treatment_group** (*str or int*) – name of treatment group to create dependency plot on

• **feature_idx** (*str or int*) – feature index / name to create dependency plot on

• **X** (*np.matrix or np.array or pd.DataFrame*) – a feature matrix

• **tau** (*np.array*) – a treatment effect vector (estimated/actual)

• **model_tau_feature** (*sklearn/lightgbm/xgboost model object*) – an unfitted model object

• **features** (*optional, np.array*) – list/array of feature names. If None, an enumerated list will be used.

• **shap_dict** (*optional, dict*) – a dict of shapley value matrices. If None, shap_dict will be computed.

• **interaction_idx** (*optional, str or int*) – feature index / name used in coloring scheme as interaction feature. If “auto” then shap.common.approximate_interactions is used to pick what seems to be the strongest interaction (note that to find the true strongest interaction you need to compute the SHAP interaction values).

**plot_shap_values** (*X=None, tau=None, modelTauFeature=None, features=None, shap_dict=None, **kwargs*)

Plots distribution of shapley values. If shapley values have been pre-computed, pass it through the shap_dict parameter. If shap_dict is not provided, this builds a new model (using X to predict estimated/actual tau), and then calculates shapley values.
### Parameters

- **X** (*np.matrix* or *np.array* or *pd.DataFrame*) – a feature matrix. Required if *shap_dict* is None.
- **tau** (*np.array*) – a treatment effect vector (estimated/actual)
- **model_tau_feature** (*sklearn/lightgbm/xgboost model object*) – an unfitted model object
- **features** (optional, *np.array*) – list/array of feature names. If None, an enumerated list will be used.
- **shap_dict** (optional, *dict*) – a dict of shapley value matrices. If None, *shap_dict* will be computed.

### predict

**predict** (*X*, *treatment=None*, *y=None*, *p=None*, *return_components=False*, *verbose=True*)

Predict treatment effects.

**Parameters**

- **X** (*np.matrix* or *np.array* or *pd.DataFrame*) – a feature matrix
- **treatment** (*np.array* or *pd.Series*, optional) – a treatment vector
- **y** (*np.array* or *pd.Series*, optional) – an outcome vector
- **p** (*np.ndarray* or *pd.Series* or *dict*, optional) – an array of propensity scores of float (0,1) in the single-treatment case; or, a dictionary of treatment groups that map to propensity vectors of float (0,1); if None will run ElasticNetPropensityModel() to generate the propensity scores.
- **return_components** (bool, optional) – whether to return outcome for treatment and control seperately
- **verbose** (bool, optional) – whether to output progress logs

**Returns**

Predictions of treatment effects.

**Return type** (*numpy.ndarray*)
class causalml.inference.meta.TMLELearner(learner, ate_alpha=0.05, control_name=0, cv=None, calibrate_propensity=True)

Bases: object

Targeted maximum likelihood estimation.


estimate_ate(X, p, treatment, y, segment=None, return_ci=False)

Estimate the Average Treatment Effect (ATE).

Parameters

- X (np.matrix or np.array or pd.DataFrame) – a feature matrix
- p (np.ndarray or pd.Series or dict) – an array of propensity scores of float (0,1) in the single-treatment case; or, a dictionary of treatment groups that map to propensity vectors of float (0,1)
- treatment (np.array or pd.Series) – a treatment vector
- y (np.array or pd.Series) – an outcome vector
- segment (np.array, optional) – An optional segment vector of int. If given, the ATE and its CI will be estimated for each segment.
- return_ci (bool, optional) – Whether to return confidence intervals

Returns

The ATE and its confidence interval (LB, UB) for each treatment, t and segment, s

Return type (tuple)

class causalml.inference.meta.XGBRRegressor(early_stopping=True, test_size=0.3, early_stopping_rounds=30, effect_learner_objective='rank:pairwise', effect_learner_n_estimators=500, random_state=42, *args, **kwargs)

Bases: causalml.inference.meta.tlearner.BaseRRegressor

fit(X, treatment, y, p=None, verbose=True)

Fit the treatment effect and outcome models of the R learner.

Parameters

- X (np.matrix or np.array or pd.DataFrame) – a feature matrix
- y (np.array or pd.Series) – an outcome vector
- p (np.ndarray or pd.Series or dict, optional) – an array of propensity scores of float (0,1) in the single-treatment case; or, a dictionary of treatment groups that map to propensity vectors of float (0,1); if None will run ElasticNetPropensityModel() to generate the propensity scores.
- verbose (bool, optional) – whether to output progress logs

class causalml.inference.meta.XGBTRegressor(ate_alpha=0.05, control_name=0, *args, **kwargs)

Bases: causalml.inference.meta.tlearner.BaseTRegressor
8.4 causalml.optimize module

class causalml.optimize.PolicyLearner(outcome_learner=GradientBoostingRegressor(alpha=0.9, ccp_alpha=0.0, criterion='friedman_mse', init=None, learning_rate=0.1, loss='ls', max_depth=3, max_features=None, max_leaf_nodes=None, min_impurity_decrease=0.0, min_impurity_split=None, min_samples_leaf=1, min_samples_split=2, min_weight_fraction_leaf=0.0, n_estimators=100, n_iter_no_change=None, pre_sort='deprecated', random_state=None, subsample=1.0, tol=0.0001, validation_fraction=0.1, verbose=0, warm_start=False), policy_learner=GradientBoostingClassifier(ccp_alpha=0.0, criterion='friedman_mse', init=None, learning_rate=0.1, loss='deviance', max_depth=3, max_features=None, max_leaf_nodes=None, min_impurity_decrease=0.0, min_impurity_split=None, min_samples_leaf=1, min_samples_split=2, min_weight_fraction_leaf=0.0, n_estimators=100, n_iter_no_change=None, pre_sort='deprecated', random_state=None, subsample=1.0, tol=0.0001, validation_fraction=0.1, verbose=0, warm_start=False), clip_bounds=(0.001, 0.999), n_fold=5, random_state=None)

Bases: object

A Learner that learns a treatment assignment policy with observational data using doubly robust estimator of causal effect for binary treatment.


fit (X, p, treatment, y, dhat)
Fit the treatment assignment policy learner.

Parameters

• X (np.matrix) – a feature matrix
• p (np.array) – a propensity score vector between 0 and 1
• treatment (np.array) – a treatment vector (1 if treated, otherwise 0)
• y (np.array) – an outcome vector
• dhat (np.array) – a predicted treatment effect vector

Returns returns an instance of self.

Return type self

predict (X)
Predict treatment assignment that optimizes the outcome.

Parameters X (np.matrix) – a feature matrix

Returns predictions of treatment assignment.

Return type (numpy.ndarray)
class causalml.match.MatchOptimizer(treatment_col='is_treatment', ps_col='pihat', user_col=None, matching_covariates=['pihat'], max_smd=0.1, max_deviation=0.1, caliper_range=(0.01, 0.5), max_pihat_range=(0.95, 0.999), min_users_per_group=1000, max_iter_per_param=5, dev_cols_transformations=['pihat': <function mean>], dev_factor=1.0, verbose=True)

Bases: object

check_table_one(tableone, matched, score_cols, pihat_threshold, caliper)

match_and_check(score_cols, pihat_threshold, caliper)

search_best_match(df)

single_match(score_cols, pihat_threshold, caliper)

class causalml.match.NearestNeighborMatch(caliper=0.2, replace=False, ratio=1, shuffle=True, random_state=None)

Bases: object

Propensity score matching based on the nearest neighbor algorithm.

caliper
    threshold to be considered as a match.

    Type  float

replace
    whether to match with replacement or not

    Type  bool

ratio
    ratio of control / treatment to be matched. used only if replace=True.

    Type  int

shuffle
    whether to shuffle the treatment group data before matching

    Type  bool

random_state
    RandomState or an int seed

    Type  numpy.random.RandomState or int

match(data, treatment_col, score_cols)
    Find matches from the control group by matching on specified columns (propensity preferred).

    Parameters

    * data (pandas.DataFrame) – total input data

    * treatment_col (str) – the column name for the treatment

8.5 causalml.dataset module

8.6 causalml.match module
• **score_cols** *(list)* – list of column names for matching (propensity column should be included)

**Returns**

The subset of data consisting of matched treatment and control group data.

**Return type** *(pandas.DataFrame)*

**match_by_group** *(data, treatment_col, score_cols, groupby_col)*

Find matches from the control group stratified by groupby_col, by matching on specified columns (propensity preferred).

**Parameters**

- **data** *(pandas.DataFrame)* – total sample data
- **treatment_col** *(str)* – the column name for the treatment
- **score_cols** *(list)* – list of column names for matching (propensity column should be included)
- **groupby_col** *(str)* – the column name to be used for stratification

**Returns**

The subset of data consisting of matched treatment and control group data.

**Return type** *(pandas.DataFrame)*

**causalml.match.create_table_one** *(data, treatment_col, features)*

Report balance in input features between the treatment and control groups.

**References**

R’s tableone at CRAN: https://github.com/kaz-yos/tableone Python’s tableone at PyPi: https://github.com/tompollard/tableone

**Parameters**

- **data** *(pandas.DataFrame)* – total or matched sample data
- **treatment_col** *(str)* – the column name for the treatment
- **features** *(list of str)* – the column names of features

**Returns**

A table with the means and standard deviations in the treatment and control groups, and the SMD between two groups for the features.

**Return type** *(pandas.DataFrame)*

**causalml.match.smd** *(feature, treatment)*

Calculate the standard mean difference (SMD) of a feature between the treatment and control groups.

The definition is available at https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3144483/#s11title

**Parameters**

- **feature** *(pandas.Series)* – a column of a feature to calculate SMD for
- **treatment** *(pandas.Series)* – a column that indicate whether a row is in the treatment group or not

**Returns** The SMD of the feature
8.7 causalml.propensity module

```python
class causalml.propensity.ElasticNetPropensityModel(n_fold=5, clip_bounds=(0.001, 0.999), random_state=None)
```

Bases: object

Propensity regression model based on the ElasticNet algorithm.

```python
model

a propensity model object

Type sklearn.linear_model.ElasticNetCV
```

```python
fit(X, y)

Fit a propensity model.

Parameters

- X (numpy.ndarray) – a feature matrix
- y (numpy.ndarray) – a binary target vector
```

```python
fit_predict(X, y)

Fit a propensity model and predict propensity scores.

Parameters

- X (numpy.ndarray) – a feature matrix
- y (numpy.ndarray) – a binary target vector

Returns Propensity scores between 0 and 1.

Return type (numpy.ndarray)
```

```python
predict(X)

Predict propensity scores.

Parameters X (numpy.ndarray) – a feature matrix

Returns Propensity scores between 0 and 1.

Return type (numpy.ndarray)
```

```python
causalml.propensity.calibrate(ps, treatment)

Calibrate propensity scores with logistic GAM.


Parameters

- ps (numpy.array) – a propensity score vector
- treatment (numpy.array) – a binary treatment vector (0: control, 1: treated)

Returns a calibrated propensity score vector

Return type (numpy.array)
```

```python
causalml.propensity.compute_propensity_score(X, treatment, X_pred=None, treatment_pred=None, cv=None, calibrate_p=True)

Generate propensity score if user didn’t provide
```

### Parameters

- **X** (*np.matrix*) – features for training
- **treatment** (*np.array or pd.Series*) – a treatment vector for training
- **X_pred** (*np.matrix, optional*) – features for prediction
- **treatment_pred** (*np.array or pd.Series, optional*) – a treatment vector for prediction
- **cv** (*sklearn.model_selection._BaseKFold, optional*) – sklearn CV object
- **calibrate_p** (*bool, optional*) – whether calibrate the propensity score

### Returns

- (tuple)  
  - p (*numpy.ndarray*): propensity score  
  - p_model_dict (*dict*): dictionary of propensity model

#### 8.8 causalml.metrics module

**causalml.metrics.ape(y, p)**  
Absolute Percentage Error (APE).  
**Returns**  
APE  
**Return type**  
e (float)

**causalml.metrics.auuc_score(df, outcome_col='y', treatment_col='w', treatment_effect_col='tau', normalize=True)**  
Calculate the AUUC (Area Under the Uplift Curve) score.  
**Args:**  
- df (*pandas.DataFrame*): a data frame with model estimates and actual data as columns outcome_col (str, optional): the column name for the actual outcome  
  - treatment_col (str, optional): the column name for the treatment indicator (0 or 1)  
  - treatment_effect_col (str, optional): the column name for the true treatment effect  
  - normalize (bool, optional): whether to normalize the y-axis to 1 or not  
  
**Returns**  
the AUUC score  
**Return type**  
(float)

**causalml.metrics.classification_metrics(y, p, w=None, metrics={'AUC': <function roc_auc_score>, 'Log Loss': <function logloss>})**  
Log metrics for classifiers.  
**Parameters**  
- **y** (*numpy.array*) – target  
- **p** (*numpy.array*) – prediction  
- **w** (*numpy.array, optional*) – a treatment vector (1 or True: treatment, 0 or False: control). If given, log metrics for the treatment and control group separately  
- **metrics** (*dict, optional*) – a dictionary of the metric names and functions
causalml.metrics.get_cumgain(df, outcome_col='y', treatment_col='w', treatment_effect_col='tau', normalize=False, random_seed=42)

Get cumulative gains of model estimates in population.

If the true treatment effect is provided (e.g. in synthetic data), it’s calculated as the cumulative gain of the true treatment effect in each population. Otherwise, it’s calculated as the cumulative difference between the mean outcomes of the treatment and control groups in each population.

For details, see Section 4.1 of Gutierrez and Gérardy (2016), *Causal Inference and Uplift Modeling: A review of the literature*.

For the former, `treatment_effect_col` should be provided. For the latter, both `outcome_col` and `treatment_col` should be provided.

Parameters

- `df` (*pandas.DataFrame*) – a data frame with model estimates and actual data as columns
- `outcome_col` (*str*, optional) – the column name for the actual outcome
- `treatment_col` (*str*, optional) – the column name for the treatment indicator (0 or 1)
- `treatment_effect_col` (*str*, optional) – the column name for the true treatment effect
- `normalize` (*bool*, optional) – whether to normalize the y-axis to 1 or not
- `random_seed` (*int*, optional) – random seed for numpy.random.rand()

Returns cumulative gains of model estimates in population

Return type (*pandas.DataFrame*)

causalml.metrics.get_cumlift(df, outcome_col='y', treatment_col='w', treatment_effect_col='tau', random_seed=42)

Get average uplifts of model estimates in cumulative population.

If the true treatment effect is provided (e.g. in synthetic data), it’s calculated as the mean of the true treatment effect in each of cumulative population. Otherwise, it’s calculated as the difference between the mean outcomes of the treatment and control groups in each of cumulative population.

For details, see Section 4.1 of Gutierrez and Gérardy (2016), *Causal Inference and Uplift Modeling: A review of the literature*.

For the former, `treatment_effect_col` should be provided. For the latter, both `outcome_col` and `treatment_col` should be provided.

Parameters

- `df` (*pandas.DataFrame*) – a data frame with model estimates and actual data as columns
- `outcome_col` (*str*, optional) – the column name for the actual outcome
- `treatment_col` (*str*, optional) – the column name for the treatment indicator (0 or 1)
- `treatment_effect_col` (*str*, optional) – the column name for the true treatment effect
- `random_seed` (*int*, optional) – random seed for numpy.random.rand()

Returns average uplifts of model estimates in cumulative population

8.8. causalml.metrics module
Return type (pandas.DataFrame)

causalml.metrics.get_qini(df, outcome_col='y', treatment_col='w', treatment_effect_col='tau', normalize=False, random_seed=42)

Get Qini of model estimates in population.

If the true treatment effect is provided (e.g. in synthetic data), it’s calculated as the cumulative gain of the true treatment effect in each population. Otherwise, it’s calculated as the cumulative difference between the mean outcomes of the treatment and control groups in each population.

For details, see Radcliffe (2007), Using Control Group to Target on Predicted Lift: Building and Assessing Uplift Models

For the former, treatment_effect_col should be provided. For the latter, both outcome_col and treatment_col should be provided.

Parameters

- df (pandas.DataFrame) – a data frame with model estimates and actual data as columns
- outcome_col (str, optional) – the column name for the actual outcome
- treatment_col (str, optional) – the column name for the treatment indicator (0 or 1)
- treatment_effect_col (str, optional) – the column name for the true treatment effect
- normalize (bool, optional) – whether to normalize the y-axis to 1 or not
- random_seed (int, optional) – random seed for numpy.random.rand()

Returns cumulative gains of model estimates in population

Return type (pandas.DataFrame)

causalml.metrics.gini(y, p)

Normalized Gini Coefficient.

Parameters

- y (numpy.array) – target
- p (numpy.array) – prediction

Returns normalized Gini coefficient

Return type e (numpy.float64)

causalml.metrics.logloss(y, p)


Returns bounded log loss error

causalml.metrics.mae(y_true, y_pred, sample_weight=None, multioutput='uniform_average')

Mean absolute error regression loss

Read more in the User Guide.

Parameters

- y_true (array-like of shape (n_samples,) or (n_samples, n_outputs)) – Ground truth (correct) target values.
- y_pred (array-like of shape (n_samples,) or (n_samples, n_outputs)) – Estimated target values.
• **sample_weight** (array-like of shape (n_samples,), optional) – Sample weights.
• **multioutput** (string in ['raw_values', 'uniform_average']) – or array-like of shape (n_outputs) Defines aggregating of multiple output values. Array-like value defines weights used to average errors.
  - 'raw_values': Returns a full set of errors in case of multioutput input.
  - 'uniform_average': Errors of all outputs are averaged with uniform weight.

Returns

- **loss** – If multioutput is ‘raw_values’, then mean absolute error is returned for each output separately. If multioutput is ‘uniform_average’ or an ndaray of weights, then the weighted average of all output errors is returned.

MAE output is non-negative floating point. The best value is 0.0.

Return type float or ndarray of floats

Examples

```python
>>> from sklearn.metrics import mean_absolute_error
>>> y_true = [3, -0.5, 2, 7]
>>> y_pred = [2.5, 0.0, 2, 8]
>>> mean_absolute_error(y_true, y_pred)
0.5
>>> y_true = [[0.5, 1], [-1, 1], [7, -6]]
>>> y_pred = [[0, 2], [-1, 2], [8, -5]]
>>> mean_absolute_error(y_true, y_pred)
0.75
>>> mean_absolute_error(y_true, y_pred, multioutput='raw_values')
array([0.5, 1.])
>>> mean_absolute_error(y_true, y_pred, multioutput=[0.3, 0.7])
0.85...
```

**causalml.metrics.mape** (y, p)

Returns MAPE

Return type e (numpy.float64)

**causalml.metrics.plot** (df, kind='gain', n=100, figsize=(8, 8), *args, **kwarg)
Plot one of the lift/gain/Qini charts of model estimates.

A factory method for plot_lift(), plot_gain() and plot_qini(). For details, pleas see docstrings of each function.

Parameters

- **df** (pandas.DataFrame) – a data frame with model estimates and actual data as columns.
- **kind**(str, optional) – the kind of plot to draw. ‘lift’, ‘gain’, and ‘qini’ are supported.
- **n**(int, optional) – the number of samples to be used for plotting.

**causalml.metrics.plot_gain** (df, outcome_col='y', treatment_col='w', treatment_effect_col='tau',
normalize=False, random_seed=42, n=100, figsize=(8, 8))
Plot the cumulative gain chart (or uplift curve) of model estimates.
If the true treatment effect is provided (e.g. in synthetic data), it’s calculated as the cumulative gain of the true treatment effect in each population. Otherwise, it’s calculated as the cumulative difference between the mean outcomes of the treatment and control groups in each population.

For details, see Section 4.1 of Gutierrez and Gérardy (2016), *Causal Inference and Uplift Modeling: A review of the literature*.

For the former, *treatment_effect_col* should be provided. For the latter, both *outcome_col* and *treatment_col* should be provided.

**Parameters**

- **df** (*pandas.DataFrame*) – a data frame with model estimates and actual data as columns
- **outcome_col** (*str, optional*) – the column name for the actual outcome
- **treatment_col** (*str, optional*) – the column name for the treatment indicator (0 or 1)
- **treatment_effect_col** (*str, optional*) – the column name for the true treatment effect
- **normalize** (*bool, optional*) – whether to normalize the y-axis to 1 or not
- **random_seed** (*int, optional*) – random seed for numpy.random.rand()
- **n** (*int, optional*) – the number of samples to be used for plotting

```python
causalml.metrics.plot_lift(df, outcome_col='y', treatment_col='w', treatment_effect_col='tau', random_seed=42, n=100, figsize=(8, 8))
```

Plot the lift chart of model estimates in cumulative population.

If the true treatment effect is provided (e.g. in synthetic data), it’s calculated as the mean of the true treatment effect in each of cumulative population. Otherwise, it’s calculated as the difference between the mean outcomes of the treatment and control groups in each of cumulative population.

For details, see Section 4.1 of Gutierrez and Gérardy (2016), *Causal Inference and Uplift Modeling: A review of the literature*.

For the former, *treatment_effect_col* should be provided. For the latter, both *outcome_col* and *treatment_col* should be provided.

**Parameters**

- **df** (*pandas.DataFrame*) – a data frame with model estimates and actual data as columns
- **outcome_col** (*str, optional*) – the column name for the actual outcome
- **treatment_col** (*str, optional*) – the column name for the treatment indicator (0 or 1)
- **treatment_effect_col** (*str, optional*) – the column name for the true treatment effect
- **random_seed** (*int, optional*) – random seed for numpy.random.rand()
- **n** (*int, optional*) – the number of samples to be used for plotting

```python
causalml.metrics.plot_qini(df, outcome_col='y', treatment_col='w', treatment_effect_col='tau', normalize=False, random_seed=42, n=100, figsize=(8, 8))
```

Plot the Qini chart (or uplift curve) of model estimates.
If the true treatment effect is provided (e.g. in synthetic data), it’s calculated as the cumulative gain of the true treatment effect in each population. Otherwise, it’s calculated as the cumulative difference between the mean outcomes of the treatment and control groups in each population.

For details, see Radcliffe (2007), *Using Control Group to Target on Predicted Lift: Building and Assessing Uplift Models*

For the former, `treatment_effect_col` should be provided. For the latter, both `outcome_col` and `treatment_col` should be provided.

**Parameters**

- **df** (*pandas.DataFrame*) – a data frame with model estimates and actual data as columns
- **outcome_col** (*str, optional*) – the column name for the actual outcome
- **treatment_col** (*str, optional*) – the column name for the treatment indicator (0 or 1)
- **treatment_effect_col** (*str, optional*) – the column name for the true treatment effect
- **normalize** (*bool, optional*) – whether to normalize the y-axis to 1 or not
- **random_seed** (*int, optional*) – random seed for numpy.random.rand()
- **n** (*int, optional*) – the number of samples to be used for plotting

```python
causalml.metrics.qini_score(df, outcome_col='y', treatment_col='w', treatment_effect_col='tau', normalize=True)
```

Calculate the Qini score: the area between the Qini curves of a model and random.

For details, see Radcliffe (2007), *Using Control Group to Target on Predicted Lift: Building and Assessing Uplift Models*

**Args:** df (pandas.DataFrame): a data frame with model estimates and actual data as columns outcome_col (str, optional): the column name for the actual outcome treatment_col (str, optional): the column name for the treatment indicator (0 or 1) treatment_effect_col (str, optional): the column name for the true treatment effect normalize (bool, optional): whether to normalize the y-axis to 1 or not

**Returns** the Qini score

**Return type** (*float*)

```python
causalml.metrics.r2_score(y_true, y_pred, sample_weight=None, multioutput='uniform_average')
```

R^2 (coefficient of determination) regression score function.

Best possible score is 1.0 and it can be negative (because the model can be arbitrarily worse). A constant model that always predicts the expected value of y, disregarding the input features, would get a R^2 score of 0.0.

Read more in the User Guide.

**Parameters**

- **y_true** (array-like of shape (n_samples,) or (n_samples, n_outputs)) – Ground truth (correct) target values.
- **y_pred** (array-like of shape (n_samples,) or (n_samples, n_outputs)) – Estimated target values.
- **sample_weight** (array-like of shape (n_samples,), optional) – Sample weights.
• **multioutput** (string in ['raw_values', 'uniform_average', 'variance_weighted']) or None or array-like of shape (n_outputs)) – Defines aggregating of multiple output scores. Array-like value defines weights used to average scores. Default is “uniform_average”.

'raw_values': Returns a full set of scores in case of multioutput input.

'uniform_average': Scores of all outputs are averaged with uniform weight.

'variance_weighted': Scores of all outputs are averaged, weighted by the variances of each individual output.

Changed in version 0.19: Default value of multioutput is ‘uniform_average’.

**Returns**

z – The R^2 score or ndarray of scores if ‘multioutput’ is ‘raw_values’.

**Return type** float or ndarray of floats

**Notes**

This is not a symmetric function.

Unlike most other scores, R^2 score may be negative (it need not actually be the square of a quantity R).

This metric is not well-defined for single samples and will return a NaN value if n_samples is less than two.

**References**

**Examples**

```python
>>> from sklearn.metrics import r2_score
>>> y_true = [3, -0.5, 2, 7]
>>> y_pred = [2.5, 0.0, 2, 8]
>>> r2_score(y_true, y_pred)
0.948...
>>> y_true = [[0.5, 1], [-1, 1], [7, -6]]
>>> y_pred = [[0, 2], [-1, 2], [8, -5]]
>>> r2_score(y_true, y_pred,
... multioutput='variance_weighted')
0.938...
>>> y_true = [1, 2, 3]
>>> y_pred = [1, 2, 3]
>>> r2_score(y_true, y_pred)
1.0
>>> y_true = [1, 2, 3]
>>> y_pred = [2, 2, 2]
>>> r2_score(y_true, y_pred)
0.0
>>> y_true = [1, 2, 3]
>>> y_pred = [3, 2, 1]
>>> r2_score(y_true, y_pred)
-3.0
```

causalml.metrics.regression_metrics(y, p, w=None, metrics={'Gini': <function gini>, 'RMSE': <function rmse>, 'sMAPE': <function smape>})

Log metrics for regressors.

**Parameters**
- **y (numpy.array)** – target
- **p (numpy.array)** – prediction
- **w (numpy.array, optional)** – a treatment vector (1 or True: treatment, 0 or False: control). If given, log metrics for the treatment and control group separately
- **metrics (dict, optional)** – a dictionary of the metric names and functions

causalml.metrics.rmse(y, p)

Root Mean Squared Error (RMSE).

.. param:: y: target :type: numpy.array
   .. param:: p: prediction :type: numpy.array

Returns RMSE

Return type: e (numpy.float64)

causalml.metrics.roc_auc_score(y_true, y_score, average='macro', sample_weight=None, max_fpr=None, multi_class='raise', labels=None)

Compute Area Under the Receiver Operating Characteristic Curve (ROC AUC) from prediction scores.

Note: this implementation can be used with binary, multiclass and multilabel classification, but some restrictions apply (see Parameters).

Read more in the User Guide.

Parameters

- **y_true** (array-like of shape (n_samples,) or (n_samples, n_classes)) – True labels or binary label indicators. The binary and multiclass cases expect labels with shape (n_samples,) while the multilabel case expects binary label indicators with shape (n_samples, n_classes).

- **y_score** (array-like of shape (n_samples,) or (n_samples, n_classes)) – Target scores. In the binary and multilabel cases, these can be either probability estimates or non-thresholded decision values (as returned by decision_function on some classifiers). In the multiclass case, these must be probability estimates which sum to 1. The binary case expects a shape (n_samples,), and the scores must be the scores of the class with the greater label. The multiclass and multilabel cases expect a shape (n_samples, n_classes). In the multiclass case, the order of the class scores must correspond to the order of labels, if provided, or else to the numerical or lexicographical order of the labels in y_true.

- **average** ({'micro', 'macro', 'samples', 'weighted'}) or None, default='macro' – If None, the scores for each class are returned. Otherwise, this determines the type of averaging performed on the data: Note: multiclass ROC AUC currently only handles the ‘macro’ and ‘weighted’ averages.

  - **micro**: Calculate metrics globally by considering each element of the label indicator matrix as a label.

  - **macro**: Calculate metrics for each label, and find their unweighted mean. This does not take label imbalance into account.

  - **weighted**: Calculate metrics for each label, and find their average, weighted by support (the number of true instances for each label).

  - **samples**: Calculate metrics for each instance, and find their average.

  Will be ignored when y_true is binary.

- **sample_weight** (array-like of shape (n_samples,), default=None) – Sample weights.
- **max_fpr** (float > 0 and <= 1, default=None) – If not None, the standardized partial AUC \(^2\) over the range [0, max_fpr] is returned. For the multiclass case, max_fpr should be either equal to None or 1.0 as AUC ROC partial computation currently is not supported for multiclass.

- **multi_class** ({'raise', 'ovr', 'ovo'}, default='raise') – Multiclass only. Determines the type of configuration to use. The default value raises an error, so either 'ovr' or 'ovo' must be passed explicitly.
  
  'ovr': Computes the AUC of each class against the rest\(^4\). This treats the multiclass case in the same way as the multilabel case. Sensitive to class imbalance even when average == 'macro', because class imbalance affects the composition of each of the 'rest' groupings.

  'ovo': Computes the average AUC of all possible pairwise combinations of classes\(^5\). Insensitive to class imbalance when average == 'macro'.

- **labels** (array-like of shape (n_classes,), default=None) – Multiclass only. List of labels that index the classes in y_score. If None, the numerical or lexicographical order of the labels in y_true is used.

Returns **auc**

Return type float

**References**

See also:

- **average_precision_score()** Area under the precision-recall curve
- **roc_curve()** Compute Receiver operating characteristic (ROC) curve

**Examples**

```python
>>> import numpy as np
>>> from sklearn.metrics import roc_auc_score
>>> y_true = np.array([0, 0, 1, 1])
>>> y_scores = np.array([0.1, 0.4, 0.35, 0.8])
>>> roc_auc_score(y_true, y_scores)
0.75
docstring: causalml.metrics.smape(y,p)

Returns sMAPE

Return type e (numpy.float64)

\(^2\) Analyzing a portion of the ROC curve. McClish, 1989


8.9 Module contents
CHAPTER 9

References

9.1 Open Source Software Projects

9.1.1 Python Packages

• **DoWhy**: a package for causal inference based on causal graphs.
• **CausalLift**: a package for uplift modeling based on T-learner [8].
• **PyLift**: a package for uplift modeling based on the transformed outcome method in [2].
• **EconML**: a package for treatment effect estimation with orthogonal random forest [10], DeepIV [6] and other ML methods.

9.1.2 R Packages

• **uplift**: a package for treatment effect estimation with ML.
• **grf**: a package for forest-based honest estimation from [3].

9.2 Papers
10.1 0.6.0 (2019-12-31)

Special thanks to our new community contributors, Fritz (@fritzo), Peter (@peterfoley) and Tomasz (@TomaszZamacinski)!

- Improve UpliftTreeClassifier’s speed by 4 times by @jeongyoonlee
- Fix impurity computation in CausalTreeRegressor by @TomaszZamacinski
- Fix XGBoost related warnings by @peterfoley
- Fix typos and improve documentation by @peterfoley and @fritzo

10.2 0.5.0 (2019-11-26)

Special thanks to our new community contributors, Paul (@paulluo0106) and Florian (@FlorianWilhelm)!

- Add TMLELearner, targeted maximum likelihood estimator to inference.meta by @huigangchen
- Add an option to DGPs for regression to simulate imbalanced propensity distribution by @huigangchen
- Fix incorrect edge connections, and add more information in the uplift tree plot by @paulluo0106
- Fix an installation error related to Cython and numpy by @FlorianWilhelm
- Drop Python 2 support from setup.py by @jeongyoonlee
- Update causaltree.ppx Cython code to be compatible with scikit-learn>=0.21.0 by @jeongyoonlee

10.3 0.4.0 (2019-10-21)

- Add uplift_tree_plot() to inference.tree to visualize UpliftTreeClassifier by @zhenyuz0500
• Add the Explainer class to inference.meta to provide feature importances using SHAP and eli5’s Permutation-Importance by @yungmsh
• Add bootstrap confidence intervals for the average treatment effect estimates of meta learners by @ppstacy

10.4 0.3.0 (2019-09-17)

• Extend meta-learners to support classification by @t-tte
• Extend meta-learners to support multiple treatments by @yungmsh
• Fix a bug in uplift curves and add Qini curves/scores to metrics by @jeongyoonlee
• Add inference.meta.XGBRegressor with early stopping and ranking optimization by @yluogit

10.5 0.2.0 (2019-08-12)

• Add optimize.PolicyLearner based on Athey and Wager 2017 [4]
• Add the CausalTreeRegressor estimator based on Athey and Imbens 2016 [2] (experimental)
• Add missing imports in features.py to enable label encoding with grouping of rare values in LabelEncoder()
• Fix a bug that caused the mismatch between training and prediction features in inference.meta.tlearner.predict()

10.6 0.1.0 (unreleased)

• Initial release with the Uplift Random Forest, and S/T/X/R-learners.
CHAPTER 11

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